



PSALM ZYHRONE M. SALCEDO

Digital artist, Web UI/UX Designer

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PROFILE

Product-focused UI/UX designer and IT undergraduate with a background in digital design, front-end development, and user experience. Experienced in transforming ideas into functional products through user flows, wireframes, prototypes, and responsive interfaces. Skilled in Figma, React, Tailwind CSS, and modern AI-assisted workflows. Built projects including inventory management systems, productivity tools, and community-driven platforms while working closely with development teams. Passionate about simplifying complex workflows and creating intuitive digital experiences that solve real user problems.

EDUCATION

Bicol College Senior Highschool	Specialize Strand Accountancy and Business Management	2023
Computer Arts and Technological College	Bachelor of Science in Information Technology	2027

EXPERIENCE

Freelance 2022 - Current	Graphic Designer Created digital illustrations and marketing materials tailored to fulfill client needs. Collaborated closely with clients to understand project goals, brand identity, and visual direction. Managed multiple projects under tight deadlines, employing tools like Illustrator, Canva, and Figma. Crafted eye-catching server banners and promotional graphics for online gaming communities, especially for Rust and Discord servers.
	Vector Artist Created vector illustrations for merchandise, branding, digital products, and social media posts. Worked directly with clients to understand project vision, ensuring brand consistency and aesthetic alignment.
	UI/UX Web and Mobile Designer Designed user-centered web and mobile interfaces, focusing on usability, visual hierarchy, and responsive experiences. Created user flows, wireframes, high-fidelity mockups, and interactive prototypes using Figma. Collaborated with developers and project stakeholders to translate requirements into intuitive digital solutions while ensuring design consistency across platforms. Applied modern UI/UX principles, accessibility considerations, and design system practices to improve user experience and streamline workflows.
UI/UX Competition DWPHxDWGGlobal 2025	UI/UX Website Figma Competition A modern and visually captivating landing page design for the DWPHxDWGGlobal2025 competition. The design highlights key information about the company, encourages user engagement, and provides a seamless experience for visitors interested in participating or learning more about the competition.

EXPERIENCE

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CapCut Designer
Program

Capcut Sticker Animation and Text Template

Designed and produced multiple animated sticker packs and dynamic text templates for CapCut, enhancing video content through creative motion graphics, expressive animations, and modern typography. Collaborated with creative teams to develop visually appealing assets that improved user engagement, supported diverse content categories, and aligned with platform trends and creator needs.

Self Projects

Product Designer & Frontend Developer

Designed and developed YearnSafe, an anonymous emotional-sharing platform focused on creating a safe and meaningful user experience. Users can express personal thoughts, emotions, memories, and experiences through posts enhanced with music that matches their mood.

Focused on creating an intuitive, calming, and private environment that encourages authentic self-expression without social pressure or identity-based judgment.

Tools & Technologies:
Figma, React, TypeScript, Tailwind CSS, Next.js, Supabase

SKILLS &
TOOLS

Tools

- | | | |
|---------------------|---|------------------------|
| • Adobe Illustrator | • Aseprite (pixel art) | • Godot |
| • Adobe Photoshop | • AI tools (Claude, ChatGPT, Cursor, Github Co-Pilot) | • Microsoft Word |
| • Canva | | • Microsoft Excel |
| • Figma | • Visual Studio Code | • Microsoft Powerpoint |
| • CapCut | | |

Skills

- UI/UX Design Mobile and Web
- UI Animation
- Graphic Designs and Vector Arts
- Front End Development

Tech stack

- | | |
|----------------|---------|
| • Next.js | • Figma |
| • Supabase | • React |
| • TypeScript | |
| • Tailwind CSS | |